

2022
**WCIT TRADE
SUMMIT**

2022 WCIT Virtual Trade Summit Speakers

Bob Davis, Freelance Journalist

Bob Davis is a Pulitzer Prize winning author and journalist with extensive experience covering global economic and trade issues. For 39 years, Bob served as a foreign correspondent, economics and trade reporter and later senior editor for the *Wall Street Journal*. Since retiring last year, Bob freelances for several publications including the *Journal* and *Politico Magazine* providing stories and perspective on Asia with a focus on U.S.-China economic relations. His 2020 book, "Superpower Showdown," with Lingling Wei on the U.S.-China trade and economic battle was chosen by Book Authority as one of the top economy books of the year. He and Wei were part of a Wall Street Journal team that won a New York Press Club award in 2019 for their coverage of trade issues during the Trump Administration. Together with his wife, he is also the co-author of the e-book "Beijing from A-to-Z," and earlier in his career he co-wrote "Prosperity," about the U.S. economy, a book selected by Business Week as one of the year's 10 best business books.

Chris Davis, Senior Manager, Sustainability Policy, Amazon

Chris Davis oversees public policy efforts aimed at supporting Amazon's sustainability goals for the company's international public policy team. In this role, Chris coordinates a global practice that covers renewable energy, sustainable transport, circular economy and environmental, social and governance issues in Europe and Asia. He works closely with Amazon's nature-based solutions team to support the company's investments in strong, global carbon markets and collaborates with operational and planning teams in support of the clean energy transition everywhere Amazon operates outside of the Americas. Prior to joining Amazon, Chris was the Climate and Energy Policy advisor to Governor Jay Inslee of Washington state where he led the Governor's clean energy legislative agenda and helped pass landmark legislation on clean electricity, carbon pricing and low carbon buildings. Chris was the Conservation Director for the Nature Conservancy of Washington prior to joining the Governor's office.





Suzan DelBene, United States Representative

Since 2103, Congresswoman Suzan DelBene has represented Washington's 1st Congressional District, which spans from northeast King County to the Canadian border and includes parts of King, Snohomish, Skagit, and Whatcom counties. Suzan takes on a wide range of challenges both in Congress and in the 1st District. She is a leader on issues of technology, health care, trade, taxes, environmental conservation, and agriculture, and is a champion for working families. She currently serves as the Vice Chair of the House Ways and Means Committee, the Select Revenue Measures and Trade Subcommittees as well as the Chair of the forward-thinking New Democrat Coalition. Suzan also co-chairs the Women's High-Tech Coalition, Internet of Things Caucus, Digital Trade Caucus and Dairy Caucus. She entered public service after more than two decades of experience as a successful technology entrepreneur and business leader including helping launch drugstore.com as Vice President of Marketing and Store Development and as corporate vice president of Microsoft's mobile communications business.

Dorothy Dwoskin, Principal, d2Strategies LLC

Dorothy Dwoskin serves as a consultant on international economic and trade issues with extensive government and private sector experience. From 2007 to 2017, Dwoskin was Senior Director of Global Trade Policy and Strategy for Microsoft. In addition to leading trade support to Microsoft subsidiaries, she worked with Congress and the executive branch on trade issues of concern to the technology industry. Prior to joining Microsoft, Dorothy had a long career at the Office of the U.S. Trade Representative (USTR). Her last post was as Assistant USTR for the World Trade Organization (WTO) and Multilateral Affairs, responsible for multilateral trade negotiations and policy matters before the WTO and OECD. She was also a senior member and coordinator for the U.S. team in the Uruguay Round of GATT negotiations, participating in negotiations that resulted in the creation of the General Agreement on Trade in Services. Dorothy is a WCIT board member.

Peter Friedmann, Executive Director, Agriculture Transportation Commission

Peter Friedmann led the formation of the Agriculture Transportation Coalition (AgTC) in 1988 in response to concerns raised by agricultural exporters seeking assistance in dealing with transportation challenges. Under Peter's leadership, the AgTC has become the voice for a broad cross-section of U.S. agriculture exporters, importers and their service providers who require competitive ocean, rail and truck transportation services in order to maintain and grow foreign market share. As Executive Director, Peter annually conducts Ag Shipper Workshops around the country, and is a frequent speaker at major transportation conferences. He is one of the principal advocates of shipper interests before Federal and state agencies, Congress, ports and labor. A native of Seattle and University of Washington Law School graduate, Peter served as Counsel for the United States Senate Committee on Commerce, Science and Transportation where he drafted the Ocean Shipping Act, Harbor Maintenance Fee/Trust Fund for port dredging, and other transport legislation.





Kelly Goodejohn, Vice President, Global Coffee Sustainability and Education, Starbucks

Kelly Goodejohn has been with Starbucks for more than 14 years where she leads the company's sustainability strategy for coffee, tea and cocoa. As part of Starbucks' aspiration to be resource-positive, she is focused on ways in which the company can reduce its environmental footprint in green coffee while also positively impacting suppliers, farmers and their communities. Kelly has had the opportunity to work on many innovative projects at Starbucks including the \$50M Global Farmer Fund, partnering with NGOs to advance women's empowerment and advocating for industry collaboration through Conservation International's Sustainable Coffee Challenge. She also serves on the board of World Coffee Research and has a Leadership Circle role within the Sustainable Food Lab. Prior to joining Starbucks, Kelly had a lead role in Social Responsibility with Nordstrom. A graduate of the University of Washington, Kelly and her husband have two daughters and while they haven't acquired a taste for coffee (yet) they have embraced the concept of sustainability and taking care of the planet.

Denny Heck, Lieutenant Governor, State of Washington

Denny Heck was elected Washington's 17th Lieutenant Governor in 2021 and brings to the office a lifetime of experience in the public, private, and non-profit sectors. As Lieutenant Governor, he is the President of the Washington State Senate, Chair of the Senate Rules Committee, is a member of the Governor's Council of Economic Advisors and Chairs the Legislative Committee on Economic Development and International Relations. Lieutenant Governor Heck previously served as the first United States Representative from Washington's 10th Congressional District. While in Congress, he served on the House Permanent Select Committee on Intelligence, the House Financial Services Committee, and the Joint Economic Committee. Prior to his service in Congress, Denny successfully grew several small businesses in Washington State. Early in his career, he served for five terms in the State House of Representatives, was House Majority Leader, and was one of the prime authors of the state's historic Basic Education Act. Lieutenant Governor Heck was born in Vancouver, Washington and graduated from The Evergreen State College in 1973. Lt. Governor Heck is also a recipient of the "WCIT Trade Hero Award."

Bryn Heimbeck, President and Co-founder, Trade Tech

In 1997 Bryn Heimbeck co-founded Trade Tech, a Seattle-based firm that is a leader in cloud-based international transportation and supply chain software. Today it has 11 offices in 7 countries and serves more than 400 customers worldwide. His vision of a Cloud-based integrated logistics application has earned Trade Tech a leadership position in the industry, creating today's most innovative and easy to use logistics software solutions. Bryn began his career working for OOCL (Orient Overseas Container Line) in Chicago, then took on several leadership positions for the company in Hong Kong. He later moved to Seattle to join a forwarding company and began focusing on the logistics side of the business. Bryn was an early believer that logistics processes could be radically improved through software and automation. Together with Kevin Clark, Bryn created a core of applications for the international logistics industry based on the concepts of Quality Assurance. Bryn has lived in Europe and Asia and has traveled extensively for both business and pleasure. He currently resides near Seattle. Bryn is a WCIT board member.



Jaime Herrera Beutler, United States Representative

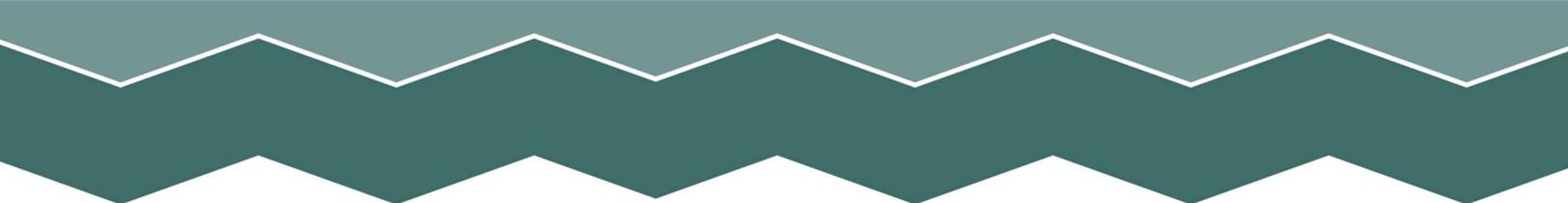
Congresswoman Herrera Beutler has represented Washington's 3rd Congressional District since 2011. Protecting family-wage jobs and economic opportunity for Southwest Washington residents has been one of her top priorities, and she creates legislative solutions to protect employers and create jobs in sectors across Southwest Washington including the fishing, manufacturing, and forest products. Herrera Beutler serves on the House Committee on Appropriations and U.S. Joint Economic Committee, as well as several subcommittees. She is also a member of the Congressional Hispanic Caucus and the Problem Solvers Caucus. She also co-founded the bipartisan Maternity Care Caucus and has been a champion for maternal and child health, successfully spearheading legislation that was signed into law to address maternal mortality, the largest step Congress has taken to prevent moms from dying during pregnancy, childbirth and postpartum. Prior to being elected to Congress in 2010, Herrera Beutler worked on the congressional staff of U.S. Representative Cathy McMorris Rodgers (R-Spokane), and then served as State Representative from Washington state's 18th Legislative District from 2007.

Derek Kilmer, United States Representative

Since 2012, Derek Kilmer has served as the United States Representative of Washington's 6th Congressional District which includes the Olympic Peninsula, the Kitsap Peninsula and extends to Gig Harbor and parts of Tacoma. Derek is a member of the House Appropriations Committee and is Chair of the Select Committee on the Modernization of Congress. He also served as Chair for 3 years of the New Democrat Coalition. Before being elected to the U.S. House of Representatives, Derek served in the Washington state House from 2005 to 2007 and the state Senate from 2007 to 2012. While in Olympia, Derek was the principal writer of the state's capital budget, and helped author a bipartisan infrastructure package that has been credited with creating 18,000 jobs. He also led a successful bipartisan effort in the Washington state Senate to balance the budget and reduce state debt. Prior to serving the public as an elected representative, Derek was a business consultant for McKinsey & Company, where he helped businesses, non-profits, and government agencies run more efficiently. Born and raised in Port Angeles, Derek received a BA from Princeton University's School of Public and International Affairs and earned a doctorate from the University of Oxford in England.

Shlomi Kofman, Consulate General of Israel, Northwest Region

Shlomi Kofman began his term as Israel's Consul General to the Pacific Northwest in August 2017 after having served as a Policy Advisor to the Deputy Foreign Ministers at the Ministry of Foreign Affairs Headquarters in Jerusalem, Israel. Over the course of his 20-year diplomatic career, Kofman has served as Israel's Deputy Consul General in New York City, Chief of Staff to Ambassadors in Washington D.C., Deputy Ambassador in Thailand and Deputy Consul General in Shanghai. His past domestic Foreign Ministry positions include Director of North American Economic Affairs, Policy Advisor to the Deputy Foreign Minister, and the Head of the Northeast Asia sector. Prior to joining the Foreign Ministry, Kofman worked in the high-tech industry representing the Israeli company Orbot in South Korea, as well as a consultant to a leading Israeli company, ECI. Kofman has a degree in International Relations & East Asian studies from Hebrew University in Jerusalem and a Master's from Webster University - Shanghai University of Finance & Economics.



Rick Larsen, United States Representative

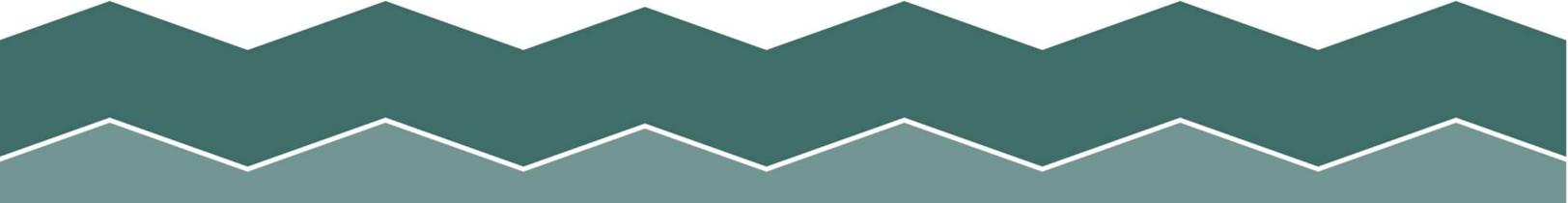
Rick Larsen represents Washington state's Second Congressional District, which is north of Seattle and includes portions of Snohomish, Skagit and Whatcom counties and all of Island and San Juan counties. Rick is a leader on transportation, aviation, trade and U.S.- China relations. A member of the New Democrat Coalition and a co-chair of the Trade Task Force, Rick is a strong advocate for pro-growth policies that support innovation, job creation and a strong economic foundation. The Second District is home to Boeing's largest facility, small and medium sized manufacturers, and Naval Station Everett and Naval Air Station Whidbey Island, which are vital to the region's economy and national security. Rick is committed to protecting natural resources of the Puget Sound region for recreation and tourism, a major economic driver. Larsen is a leader in preserving public lands, restoring salmon habitat and combating climate change through investments in clean energy. In Congress, Larsen serves on the House Armed Services Committee as well as the Transportation and Infrastructure Committee. Rick and his wife, Tiia, are the proud parents of two sons who represent the fifth generation of Larsens in the District.

John G. Murphy, Senior Vice President for International Policy, U.S. Chamber of Commerce

John Murphy directs the U.S. Chamber's advocacy relating to international trade and investment policy. Since joining the Chamber in 1999, Murphy has been actively promoting the passage of numerous trade agreements and leading the Chamber's advocacy for international business priorities before Congress, the Administration, foreign governments and the World Trade Organization. From 2001 to 2008, Murphy served as the Chamber's Vice President for Western Hemisphere Affairs and as Executive Vice President of the Association of American Chambers of Commerce in Latin America. Prior to joining the Chamber, Murphy worked at the International Republican Institute, a nonprofit organization dedicated to the promotion of democracy overseas, and at the Center for International Private Enterprise which advocates for market-oriented reform around the world. From 1992 to 1993, he was the first Western lecturer in economics at the National University of Economics in Czechoslovakia. Murphy graduated from the University of Colorado and received a Masters degree from the School of Foreign Service at Georgetown University.

Scott Nelson, Partner, K&L Gates LLP

Scott Nelson has spent the last two decades working at the intersection of policy, politics, and law. He is currently practicing law at K&L Gates focusing on helping clients with complex federal policy issues, including risk mitigation and tax provisions of the Affordable Care Act, international provisions and elements impacting trade in the Tax Cut and Jobs Act, and various environmental, energy, and infrastructure finance policy issues. Before returning to the private sector in 2014, Scott served as the jobs and economy policy advisor to Oregon Governor John Kitzhaber and was the policy director for the Governor's 2010 campaign and the campaign coordinator for the Governor's re-election in 2014. In the Governor's office, he managed the development and execution of the Governor's economic policy agenda. Prior to joining the Governor's office, he spent nearly five years with K&L Gates, counseling clients on a range of regulatory and policy issues. Before originally joining K&L Gates, Scott served on the staff and campaigns of U.S. Senator





Byron Dorgan. He was also a political appointee in the Clinton administration at the U.S. Department of Energy. An Oregon native, Scott attended Carlton College and graduated from the University of Virginia school of law. Scott is a WCIT board member.

Sean Newsum, Director of Environmental Sustainability Strategy, Boeing

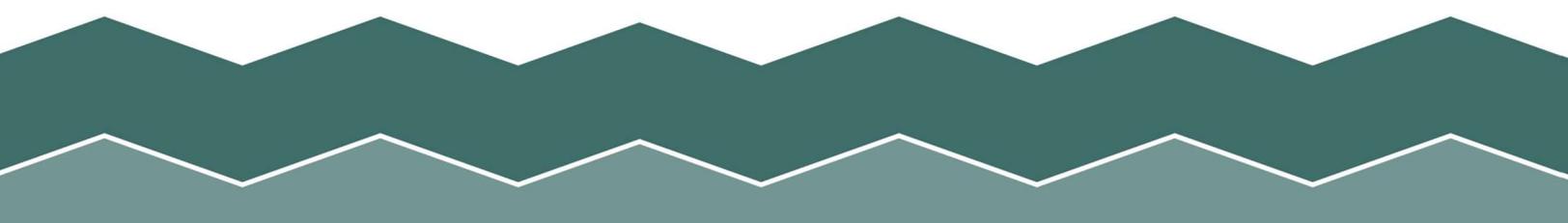
As director of Environmental Sustainability Strategy, Sean Newsum leads a team at Boeing that addresses key industry-wide environmental issues, including aircraft emissions, community noise reduction, and sustainable aviation fuel development. Newsum is also responsible for developing an integrated strategy to set a decarbonization path for Boeing and to ensure that products and services are aligned with the company's sustainability objectives. He represents Boeing on the Committee on Aviation Environmental Protection, as a member of the Air Transport Action Group board of directors, and is environmental committee vice-chair of the Aerospace Industries Association. During his more than 30 years at Boeing, Newsum has held roles in engineering, program management, strategy, marketing and business development in commercial airplanes, services, and corporate business units. He earned a Bachelor of Science degree in mechanical engineering and a master's degree in business administration from the University of Washington.

Amy Nguyen, President, Dragonberry Produce, Inc.

Amy Nguyen is president of Dragonberry Produce Inc., a distributor of high-quality mixed vegetables, fruits and specialty produce. Founded in 2004, Dragonberry has become a global marketplace for exports and imports from around the world. After less than a decade in business, Amy moved the company to Canby, Oregon which features state-of-the-art, environmentally cutting-edge facilities. Dragonberry is one of the largest American importers of dragon fruit from Vietnam. In 2015, based on Amy's work with the U.S. Environmental Protection Agency, a Maximum Residue Limits (MRL) regulation was finalized to establish a new chemical import tolerance rule for dragon fruit. Prior to founding Dragonberry, Amy worked for an Oregon-based carrot distributor and earned a Bachelor of Science in Marketing from Eastern Oregon University. Born in Vietnam, Amy fluently speaks both Vietnamese and English.

Sarah O'Hare O'Neal, Partner, Associate General Counsel, Global Trade, Microsoft

Sarah is an experienced international trade lawyer, having served in both private practice and in-house roles across a range of areas, including export and import controls, supply chain and digital security, customs, WTO and free trade agreements and intellectual property trade remedies. She's led the International Trade Legal teams for two of the Big Five tech companies, joining Microsoft to lead its International Trade Legal team in November 2019. Prior to her role with Microsoft, Sarah spent seven years building out and leading Amazon's International Trade Legal team. Her in-house practice has included collaborating with key trade regulators and intergovernmental bodies on shared objectives, and standing up complex and innovative trade compliance solutions, in support of businesses and initiatives across the globe. Sarah joined Amazon from White & Case's international trade practice in Washington D.C. where she handled a broad spectrum of international trade legal matters for multinational corporate and foreign sovereign clients. Prior to her legal career, Sarah served as a Surface Warfare Officer in the U.S. Navy for four years leading sailor divisions deployed to the Persian Gulf and East Asia.



Jayme White, Deputy United States Trade Representative

In September of 2021, Jayme White was sworn in as Deputy United States Trade Representative for Western Hemisphere, Europe, the Middle East, Labor and Environment. White joined the Biden Administration after serving for 12 years in the United States Senate in a variety of roles including chief trade advisor with the Senate Finance Committee since 2014. During this tenure, White led efforts to level the playing field for American workers, through trade negotiations and agreements, and by reforming US trade laws to better respond to unfair foreign trade practices. He has also been involved in forging and passing trade agreements. This includes helping pass key provisions in major trade agreements including enforceable measures on labor and the environment found in the United States-Mexico-Canada Agreement (USMCA). He started his career in Washington DC working for Representative Jim McDermott, who served on the Committee on Ways and Means, which has jurisdiction over international trade. Since then, he has played a role in nearly every major trade issue and trade legislation, over the last 20 years. A Seattle native, Jayme is a graduate of Seattle Central Community College and holds a B.A. and M.A. from Georgetown University.

Joe White, British Consul General in San Francisco

Joe White MBE is Her Majesty's Consul General in San Francisco and Tech Envoy to the United States where he represents the United Kingdom's interests in the western United States. Prior to joining the British government, Joe worked as a Silicon Valley based entrepreneur and investor. In his private sector career, he served as a General Partner of Entrepreneur First, a Greylock backed early-stage deep tech fund for which he's raised and ran \$200m of fund. He was also a co-chair of GBx, a curated network of British entrepreneurs. Joe was a part of the UK's Behavioral Insights Team where he advised on social impact technology products. He was also a co-founder of Moonfruit.com, a website and ecommerce platform hosting 7 million sites, which he left in 2012. Joe received an MBE from HM The Queen in 2017 for Services to Technology Businesses.

Mia Yen, Consul General of Canada in Seattle

Ms. Mia Yen was appointed as Consul General of Canada in Seattle in 2021, with accreditation for Washington State, Oregon, Idaho and Alaska. Yen joined the Department of Foreign Affairs and International Trade as a Foreign Service Officer in 2001. Her headquarters assignments have included serving as Departmental Spokesperson, Adviser to the Deputy Minister of International Trade, Deputy Director in the Office of the Deputy Minister of Foreign Affairs, and Senior Policy Adviser to Canada's Chief Trade Commissioner. Prior to coming to Seattle, Yen served for 3 years as Consul General in Chandigarh, India. In 2012, Yen began serving in Myanmar, where she was tasked with setting up Canada's new embassy in the country. She was Canada's first-ever resident Chargé d'affaires in that country prior to becoming Senior Trade Commissioner and Head of Mission Administration. In 2009 she served as Director of Operations of the Afghanistan Task Force and then as Chief of Staff to its Deputy Minister. Yen was born and raised in Vancouver, B.C. She attended Simon Fraser University and the University of Western Ontario, respectively, for her undergraduate and graduate studies.