

CONGRESSIONAL DISTRICT 7

TRADE FACTSHEET



FAST FACTS

39,034 Jobs directly supported by exports¹

\$5.4 Billion total merchandise exports¹

\$5.1 Billion total manufacturing exports¹

\$1.3 Billion exports to FTA partners¹

\$271 Million export sales supported by Export-Import Bank²

21 Companies awarded assistance by the Export-Import Bank²

TRADE FACTSHEET: DISTRICT 7

ECONOMIC IMPACT

TRADE IN METROPOLITAN AREAS

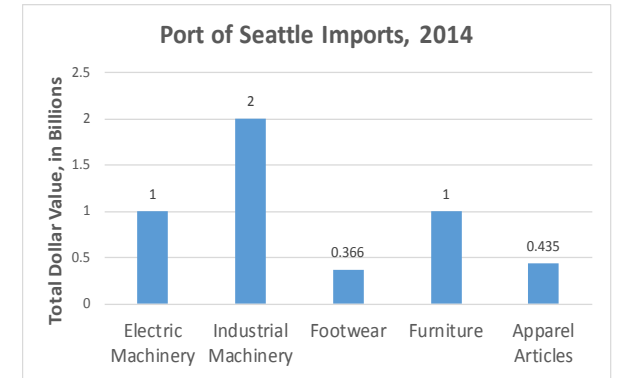
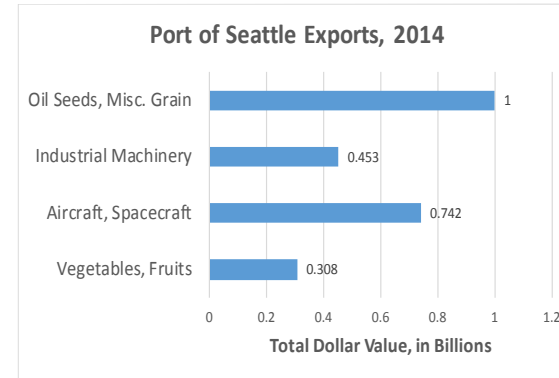
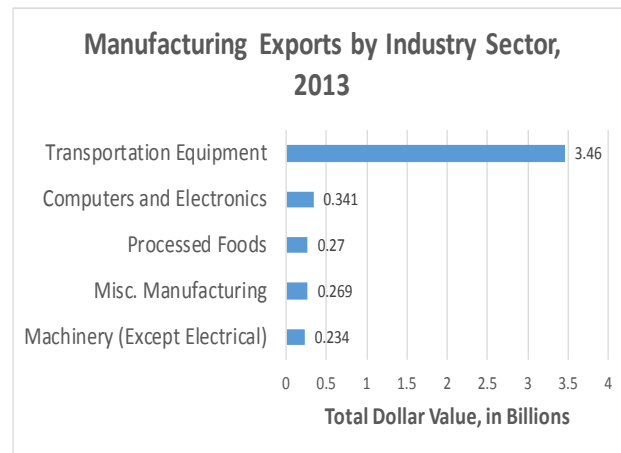
The Seattle-Tacoma-Bellevue metropolitan statistical area (MSA) reported approximately \$61.9 billion in merchandise exports in 2014, making it the 4th largest exporting MSA in the U.S.⁴ This is a 22.3% increase over the year before. According to the Brookings Institute, the Seattle-Tacoma-Bellevue MSA exported 19.1% of its total production, supporting 317,226 jobs.⁵

SERVICE EXPORTS

The service industry employs 85% of the District 7 population. This includes main export sectors such as global health, international tourism, international education, financial services, law, architecture, and other professional services.⁶ District 7 is a major exporter of IT services, with companies like Tableau Software, Big Fish Games, Swype and RealNetworks located there. In 2013, District 7 exported \$7.5 billion in service exports.¹

INTERNATIONAL VISITORS

The travel industry provides 28,800 jobs for District 7.⁸ This district is Washington's leader in tourism. International visitors spend more money in the state and stay longer than domestic travelers. The amount of international visitors to Washington grew by 6.7% in 2015. District 7 hosts 13,048 foreign students, a total impact of \$408.3 million from eight educational institutions.⁹



PORT OF SEATTLE

The Port's top export commodities include aircraft parts and engines, electronic machinery, medical & surgical devices/instruments, oil seeds and industrial machinery.¹⁰ The Port of Seattle directly supports 129,744 jobs as part of the Port's airport, seaport, and real estate activities.¹¹

IMPORTS

Top import commodities include industrial machinery, electric machinery, toys & sports equipment, and knit apparel.¹⁰ Total waterborne vessel imports in 2013 were approximately \$21 million.¹² Imports support jobs at local retail companies such as Nordstrom, REI, Amazon.com and Tommy Bahama that rely on global supply chains to offer affordable, high quality products to consumers.



Shipping Center at Amazon.com

GLOBAL HEALTH

Washington global health organizations cooperate with 1,959 partners in 151 countries, reporting 5,100 active projects and initiatives. District 7 supports 2,381 full-time global health employees in King County at organizations such as SightLife, Mercy Corps and PATH.¹³

1 U.S. Chamber of Commerce, Trade Supports Jobs— District 7, 2013 | 2 Export-Import Bank of the United States, 2010—2013 | 3 WISER Trade, 2012 | 4 International Trade Administration, Top 50 Metropolitan Area Exporters, 2012 | 5 Brookings Institute, Export Nation, 2014 | 6 The Coalition of Service Industries | 6 U.S. Travel Association, 2014 *Based on 2011 Congressional district lines | 7 The Trade Partnership, 2014 | 8 Visit Seattle, 2014 | 9 NAFSA Economic Impact Statements, Washington, 2014-2015 | 10 WISER Trade, 2012 *Port of Seattle and air freight through Sea-Tac Int. Airport combined | 11 Port of Seattle 2014 Report, Martin Associates | 12 Port of Seattle "Foreign Waterborne Trade Report" 2013 | 13 WGHA Strategic Mapping Portfolio, 2011

CASE STUDY



ENPRECIS

Globally focused since launching in 2006, Enprecis is an advanced technology company that measures vehicle quality and customer satisfaction in the global market place. The company exports services to major automobile manufacturers operating in the UK, France, Italy, China, Russia, Australia, Japan, and most recently, Germany. Thanks in part to assistance from trade organizations, Enprecis has seen a 35% increase in exports over the past few years. This success in the global marketplace has allowed the company to grow its Washington-based office by about 30%, supporting several new employees internationally.

Top Export Industry Sectors	Sample Companies
Transportation Equipment	Holland America Line, Global Seas LLC
Computers and Electronics	Amazon.com, Swype Inc, Impinj Inc, Enprecis Inc, Coastal Environmental Systems Inc., Bio-Therapeutic Inc., Biosonics Inc., Tableau Software
Processed Foods	James Farrell and Co, Starbucks
R&D	Amnis Co, Brooks Rand Labs
Primary Metal Manufacturing	Nucor Steel Seattle Inc., LAFARGE Co
Seafood Products	Nova Fisheries Inc., Trident Seafoods Co, American Seafoods Company LLC, Icicle Seafoods Inc., DA Yang Seafood Inc.

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