



The Trans-Pacific Partnership: Improving the Way the World Trades

Date
Location

WCIT Works To:

Evaluate and share objective data on the impact of trade policies on WA' s economy

Educate our local, state and federal elected officials about the benefits of strong international trade policies and investments to WA employers and residents

Engage diverse stakeholders from across the state to drive policy changes that help them succeed in the global marketplace



Table of Contents

- Why Trade and Trade Agreements Matter to Washington
- Why TPP Matters
- TPP's Benefits to Washington's Economy
- Imagine the Potential Growth
- TPP's Timeline for Approval
- How Can You Help?



Why Trade Matters to Washington

- \$116 billion total exports (goods & services) in 2014
- **40% of Washington jobs**
- Higher wages vs. non-trade jobs
- Access to 95% of world's consumers
- Access to affordable consumer goods we would not otherwise have
- Efficient supply chains



*NW Seaport Alliance
(Seattle-Tacoma) is the third
largest container gateway in
North America*



Why We Need Free Trade Agreements (FTAs)

- **Opening markets:** Reduces tariff and non-tariff barriers such as quotas, discriminatory regulations, local content requirements, etc.
- **Growing exports:** Our 20 FTA partners make up only 10% of the world economy but buy almost 50% of U.S. exports
- **Reducing the trade deficit:** The United States has a net trade surplus with our FTA partners, especially in in manufactured goods, agriculture and services
- **Leveling the playing field:** The U.S. ranks 130 out of 138 countries for highest tariffs faced, meaning we face more trade barriers than almost any of our competitors



Why TPP Matters

- U.S. leadership in the fast-growing Asia-Pacific region is critical; if we don't write the trade rules, other countries will
- 21st century trade agreement: removes tariff & non-tariff barriers, streamlines rules & regulations, raises standards, supports growth in the digital economy, levels the playing field
- Establishes framework other Asia-Pacific countries may enter



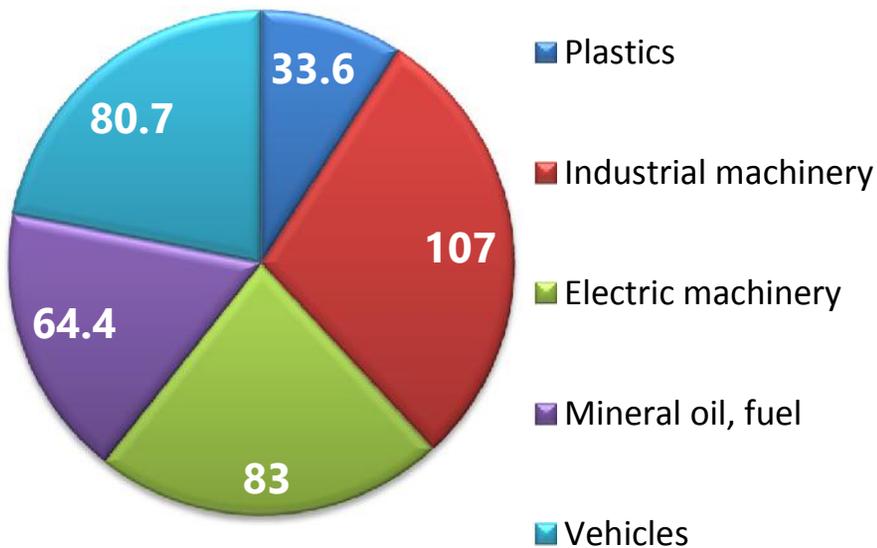
- 11 Pacific Rim partners: Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam



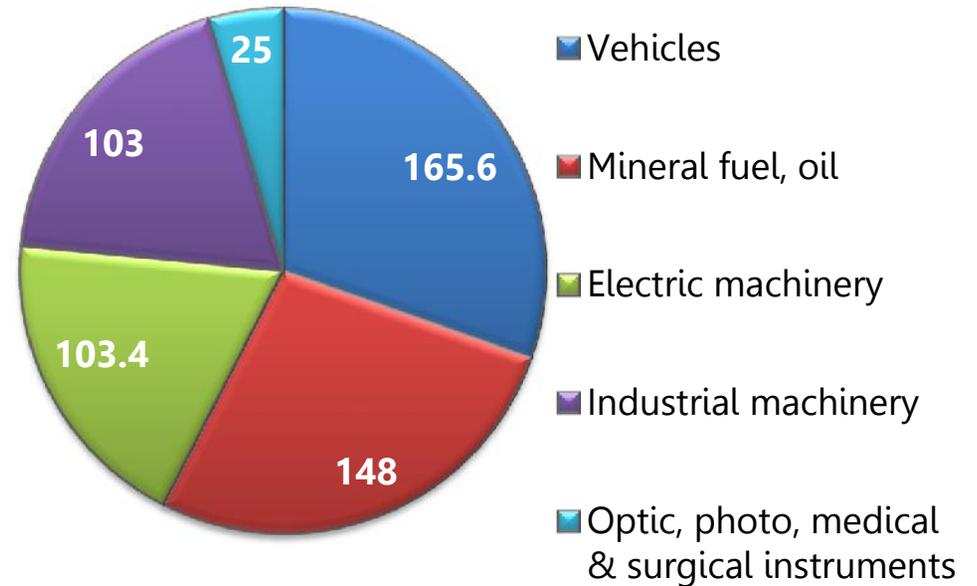
Why TPP Matters

- 45% of U.S. exports go to TPP countries
- 38% of U.S. imports come from TPP countries
- **40% of global GDP**

Top U.S. TPP Exports, in Billions



Top U.S. TPP Imports, in Billions



TPP Benefits Washington

- Fully enforceable labor and environmental standards that increase competitiveness of U.S. businesses and workers



- Ensures governments can regulate in interest of public health and safety
- Lowers or eliminates 18,000 tariffs and other market access barriers on goods & services across almost all sectors



Photo credits: ChooseWashingtonState.com and Washington State University

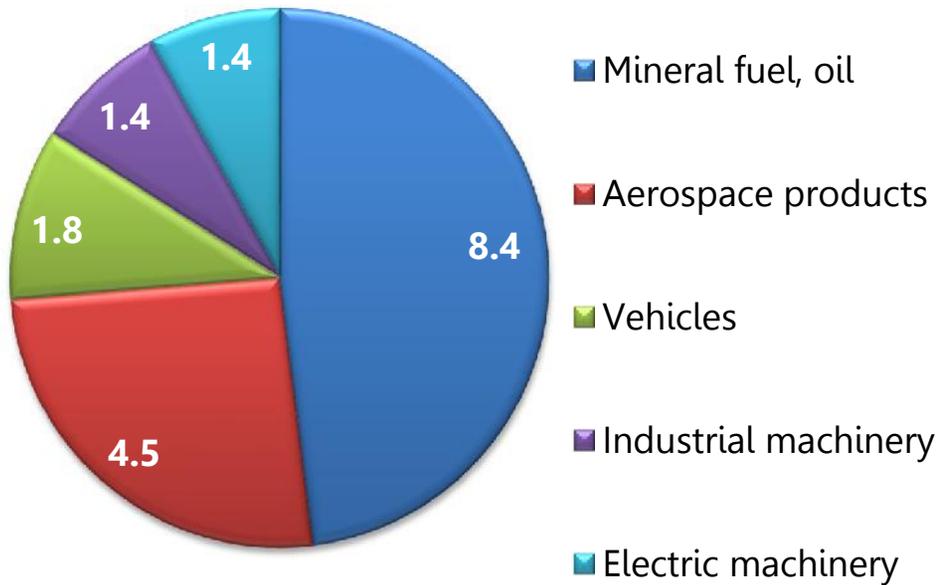
- Streamlines regulations and rules
- Raises intellectual property rights standards
- Improves global health by making it easier to provide health services and eliminating duties on medicines & medical devices
- Increased FDI, export opportunities, and supply chain efficiency create more good local jobs
- Strengthens rule of law
- Supports the digital economy by ensuring free & open internet and free flow of data across borders



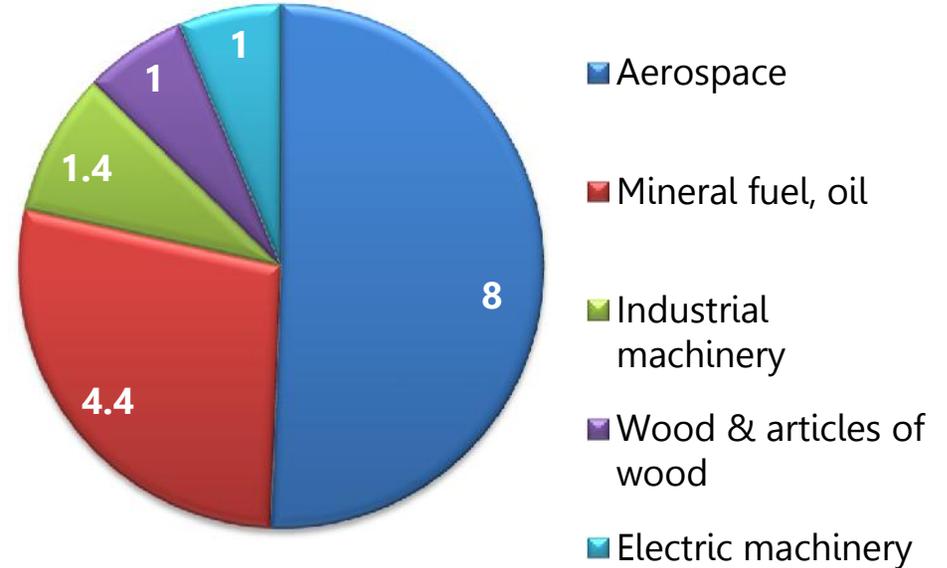
Imagine the Potential Trade Growth

Already half of Washington's imports come from TPP countries and 30% of Washington's exports go to TPP countries

Top WA TPP Imports, in Billions



Top WA TPP Exports, in Billions



TPP Benefits Washington's Economy

If tariffs and non-tariff barriers were eliminated in all TPP countries, the trade deal has the potential to benefit diverse Washington industries :



Agriculture



Technology



Manufacturing



Seafood



Aerospace



Photo credits: *Mike Bonnicksen, AP, Icicle Seafoods, Greater Spokane Incorporated, Aviation Week Network*



Retail



Global Health



Medical Devices



Services

And more!



Photo credits: Run Blog Run and Sonosite

Busting Myths About the TPP

- 78% of goods from developing countries already enter U.S. with no tariffs, quotas or other barriers
- U.S. exporters face some of highest tariffs in the world, on average twice as high as our own
- TPP has been most transparent trade negotiation in history with over 1600 congressional briefings and diverse advisory committees
- TPP will create enforceable labor and environmental standards among partner countries
- Local, state or federal governments can still regulate in the interest of public health, safety or environment



TPP Timeline for Approval

- 60 days to review the full text of the agreement before Congress votes
- A vote is possible as early as spring or as late as November 2016
- We need to make sure every member of our congressional delegation is ready to support TPP when it comes to a vote
- Passage of Trade Promotion Authority in June 2015 paved the path for both an up-or-down vote and increased opportunities for public input and review



How Can You Help?

- Call or email your members of Congress – contact info here: <http://wcit.org/contact/washington-congressional-delegation/>
- Join our social media campaign: @WashingtonTrade & #TPPBenefitsWA
- Send an email via our online advocacy platform: <http://wcit.uschamberpartners.channeldemocracy.com/connect/write?alert=2101>
- Agree to sign letters to the editor or op-eds on why TPP is beneficial to Washington, or speak to reporters on the topic
- Introduce WCIT to local companies involved in trade
- Participate in Congressional meetings locally and in DC





Washington Council on International Trade

Questions?

www.wcit.org

@WashingtonTrade

erics@wcit.org